

# SARADA

THE GAMING PLATFORM



## MULTIPLAYER REVOLUTION

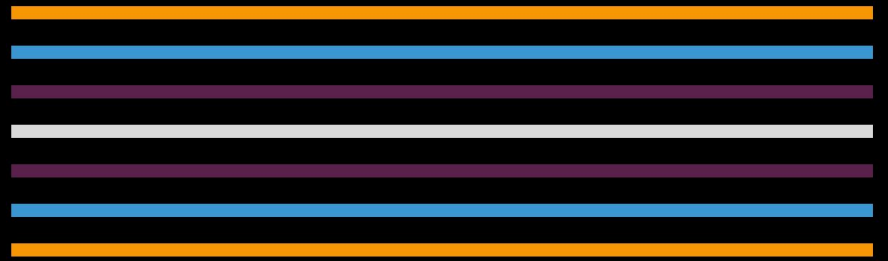
Alone We Play, Together We Evolve  
The Multiplayer Revolution Begins.

# TOP 10

GAME OF  
THE YEAR  
OUR PICKS



# CONTENT



## **1. Monthly Highlights From The Indian Gaming Industry**

- 1. 1 Major Indian ESports Tournaments Held This Month
- 1. 2 Tournament Insights & Summaries
- 1. 3 Upcoming Releases & Events Calendar

## **2. Top Trending Games**

- 2. 1 What India Is Playing – April 2025 Edition

## **3. Streamer Of The Month (India): Mortal (Naman Mathur)**

- 3. 1 From Gamer To Gaming Icon – The Journey Of Mortal
- 3. 2 More Than A Streamer: A Cultural Icon
- 3. 3 Personal Philosophy & What Lies Ahead
- 3. 4 Legacy In The Making



# monthly highlights from the indian gaming industry



This month, India achieved significant advancements in the gaming industry. From high-stakes esports tournaments on home soil to indie game developers gaining international recognition, April was nothing short of monumental. Let's examine the key highlights of the Indian gaming ecosystem.

## 1.1 MAJOR INDIAN ESPORTS TOURNAMENTS HELD THIS MONTH



### BGMI MASTERS SERIES SEASON 3

Location: New Delhi, India  
Date: April 3–14, 2025



### FREE FIRE INDIA CHAMPIONSHIP (FFIC) SPRING 2025

Location: Mumbai, India  
Date: April 15–20, 2025



### VALORANT INDIA INVITATIONAL 2025

Location: Hyderabad, India  
Date: April 6–8, 2025



### POKÉMON UNITE INDIA CUP

Location: Online  
(India-Only)  
Date: April 10–17, 2025



# WINNERS & PRIZE POOLS

TOURNAMENT	WINNER	PRIZE POOL	TOP PRIZE
BGMI Masters Series S3	TEAM SOUL	₹50 LAKHS	₹20 LAKHS
Valorant India Invitational	TRUE RIPPERS	₹25 LAKHS	₹10 LAKHS
FFIC Spring 2025	CHEMIN ESPORTS	₹40 LAKHS	₹15 LAKHS
Pokémon Unite India Cup	S8UL UNITE	₹10 LAKHS	₹5 LAKHS

## TOURNAMENT INSIGHTS & SUMMARIES



### BGMI MASTERS SERIES SEASON 3

Team Soul delivered dominating performances throughout the finals, leveraging smart zone control and relentless aggression. Omega led the squad with consistent top fragging, and Mortal made a return as analyst-mentor.



### VALORANT INDIA INVITATIONAL

True Rippers surprised the community by taking down Velocity Gaming in a 3-2 thriller. Ace duelist Tixx was named MVP with an average combat score (ACS) of 290.



Chemin Esports showcased aggressive rotations and precise utility usage. Their IGL, Iconic, led with precision in final zone engagements.

## POKÉMON UNITE INDIA CUP



S8UL Unite, backed by the S8UL organization, steamrolled through the finals with an impressive Zapdos strategy. Their synergy and lane control earned them the win.





# THIS MAY



## UPCOMING EVENTS



### Indus Battle Royale (Official Release)

A futuristic battle royale game rooted in Indo-Futurism, featuring mythological-inspired weapons and terrains based on Indian culture. Developed by SuperGaming, this long-awaited title goes live this May.



### Mumbai Mayhem: Underworld Stories

An action-adventure game based in the bustling streets of Mumbai, exploring crime, survival, and urban legends in an immersive narrative format.

# JUNE 2025



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### Tales of Harappa

A puzzle-adventure game inspired by the Indus Valley Civilization. Solve ancient mysteries, decode forgotten scripts, and explore mythic ruins in this educational-meets-entertainment title.





## June 14–16, 2025: India Gaming Show 2025 Pragati Maidan, New Delhi

Organized by CII and supported by the Ministry of Electronics & IT, this flagship event showcases Indian gaming innovation, indie developers, and esports showcases.

## August 9–11, 2025: Hyderabad eSports Carnival

A mega esports and influencer gathering with tournaments in BGMI, Free Fire, and Valorant. Featuring workshops, gaming gear expos, and cosplay contests.

## October 4–6, 2025: IGDC (India Game Developer Conference) – HICC, Hyderabad

India's premier game developer conference, bringing together local and international developers, investors, and government stakeholders.



## Anticipated Game Previews

**Project Karmayodha:** A third-person, mythology-based action game featuring avatars inspired by Indian epics like the Ramayana and Mahabharata. Teasers suggest that the combat system is based on ancient martial arts.

**Urban Racer: Chennai Drift** A racing sim set in South Indian metros, featuring traffic chaos, festival themes, and custom tuk-tuk drag races—built by an indie dev team from Tamil Nadu





# Top Trending Games

What India is Playing – April 2025 Edition



Every month, millions of Indian gamers explore the app stores, but only a few titles truly make it to the top. Here's a short glance at the most popular and highly rated Made in India mobile games on the Google Play Store and Apple App Store in April 2025, as well as some insights into what makes them so successful.

	Rank	Game Title	Category	Rating	Downloads
	1	Ludo King	Board Game	4.5	800M+
	2	BGMI	Battle Royale	4.3	200M+
	3	Indus Battle Royale (Beta)	Shooter	4.6	5M+
	4	World Cricket Championship 3	Sports	4.4	70M+
	5	Real Chess India	Strategy	4.7	12M+



Ludo King continues its reign as a casual favorite across Indian households, with April's update adding voice chat and festive themes.



WCC 3 is enjoying a surge in downloads during IPL season with new team kits and commentary packs.



BGMI has returned following recent government clearance, and professional tournaments are driving downloads.



Real Chess India has found a strong niche audience, promoting classic strategy gaming with an Indian twist.



Indus Battle Royale has made a significant impact on the charts during its beta phase, showcasing a visual style and lore inspired by India.

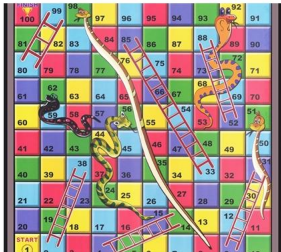




	Rank	Game Title	Category	Rating	Downloads
	1	Raji: An Ancient Epic (iOS Port)	Action Adventure	4.8	3M+
	2	Ludo King	Board Game	4.5	100M+
	3	Real Cricket™ 24	Sports	4.4	6M+
	4	Moksha: Path of Redemption	Narrative Puzzle	4.9	800K+
	5	Teen Patti Star	Card Game	4.2	20M+



Raji: An Ancient Epic has finally launched on iOS and is winning hearts with its mythological narrative and stunning visuals.



Moksha gains critical acclaim for blending cultural themes and puzzles in an emotionally rich journey.



Ludo King remains one of the most downloaded games across both platforms, appealing to all age groups.



Teen Patti Star caters to traditional card game lovers with festival-specific rewards and bonus chips.



Real Cricket 24 brings ultra-realistic cricket simulation right in time for IPL 2025

Overall Takeaway

Whether you're a casual board game player, an esports enthusiast, or a fan of cultural storytelling, India’s mobile game ecosystem has something for everyone. April 2025 proves that the Indian gaming scene isn’t just catching up—it’s setting the pace with diverse, culturally rooted, and globally competitive titles.





# Streamer of the Month (India)



## Mortal (Naman Mathur)

### From Gamer to Gaming Icon

In a world where online personalities rise and fall with viral trends, Naman Mathur, better known as Mortal, has stood tall as a consistent, authentic, and pioneering figure in India's gaming revolution. From streaming PUBG Mobile in his modest bedroom to co-founding one of India's most influential esports organizations, Mortal's journey isn't just about personal success—it's a story of building an entire ecosystem from scratch.

## The Humble Beginnings

Born on May 22, 1996, in Mumbai, Mortal was like many other Indian kids—fascinated by video games from an early age. He started with console titles like Contra, Mario, and Road Rash before discovering the PC gaming world through Counterstrike 1.6 and Dota. However, it wasn't until 2018, when PUBG Mobile launched in India, that Mortal found his golden opportunity.

Using a basic phone and modest internet setup, Mortal began uploading PUBG Mobile gameplay videos and tutorials to YouTube. One of his early videos, "Every PUBG Player Will Watch This Ending," went viral and introduced his sharp gameplay, calm demeanor, and relatable personality to a wide Indian audience. Soon, his channel started gaining momentum.

## Rise to Stardom: The PUBG Mobile Era

While his YouTube content was growing, Mortal entered competitive esports, leading Team Soul to massive success. Under his in-game leadership, Team Soul won the PMIS 2019 and PMCO Spring Split India, becoming the first Indian team to represent the country on a global stage.

Unlike typical streamers who only entertain, Mortal brought a combination of high-skill gameplay, sportsmanship, and maturity, which distinguished him in a rapidly growing yet volatile streaming space. His fanbase wasn't just watching a gamer—they were watching a young man evolve into a national esports figure.

## The S8UL Revolution

In 2020, Mortal teamed up with Animesh 'Thug' Agarwal and Lokesh 'Goldy' Jain to launch S8UL Esports, an organization that blends content creation and esports like no other. With a vision to build a creator-first esports organization, S8UL rapidly scaled into one of India's top gaming brands.

Today, S8UL houses over 20 of India's most popular streamers, has multiple tournament-winning teams across different games, and has become a training ground for aspiring pros and creators alike. Mortal's presence as a co-founder, mentor, and face of the organization has been instrumental in its rise.

In 2023, S8UL Esports received the 'Content Group of the Year' at the Global Esports Awards, placing Indian esports on the global stage. Behind the curtains of this achievement was Mortal, tirelessly working on strategy, mentoring creators, and fostering a supportive environment.



# Mortal in April 2025

## Highlights & Impact

### 1. Guest Mentor

#### BGMI Masters Series Season 3



Mortal returned to the limelight as a guest mentor for Team Soul and other participating squads in the BGMI Masters Series Season 3. His tactical insights, combined with real-world experience, were invaluable for young players aiming to make a mark.

Fans cheered as Mortal was seen analyzing matches on live streams, offering nuanced breakdowns of rotations, utility usage, and mental resilience under pressure. His presence brought credibility and excitement to the tournament and re-established his position as a respected veteran in India's BGMI scene.

### 2. Launch of "Mortal Talks"

#### India's First Gaming Career Podcast

Always looking to give back, Mortal launched a new podcast titled "Mortal Talks" on Spotify and YouTube in April 2025. The show focuses on guiding young Indians through careers in gaming—be it content creation, competitive esports, game development, or streaming.

Early guests included S8UL stars like Scout, Payal, and professional caster Ocean Sharma. They discussed real struggles, misconceptions about gaming, mental health, and practical career advice. The podcast has already become one of India's top 10 podcasts in the "Careers & Inspiration" category.

## More Than a Streamer: A Cultural Icon



Mortal's influence transcends YouTube or Twitch. He is often invited to speak at colleges, tech conferences, and government events discussing India's digital youth, esports industry, and the potential of gaming careers.

He has also become a brand ambassador for several Indian startups and tech brands, including smartphone giants and gaming peripheral companies. Mortal doesn't just sell a product—he embodies trust, relatability, and excellence, making him a favorite among marketers.

### Streaming Setup & Lifestyle



Despite his fame, Mortal maintains a minimalist approach to life. His streaming setup is clean and optimized: custom-built PC, 240Hz monitor, ergonomic gaming chair, and top-tier microphones and lighting. His streams focus less on hype and more on strategy, education, and connection.

He often interacts with fans via Q&A sessions, live breakdowns, and motivational talks—a rarity in today's flashy gaming landscape.



## Personal Philosophy & What Lies Ahead

**"Gaming gave me everything, but responsibility came with it. I want to create an ecosystem where passion meets stability—for creators, players, and even parents who worry about this industry."**

Mortal has expressed interest in launching a Gaming Academy that blends streaming skills with mental training, financial planning, and brand building.

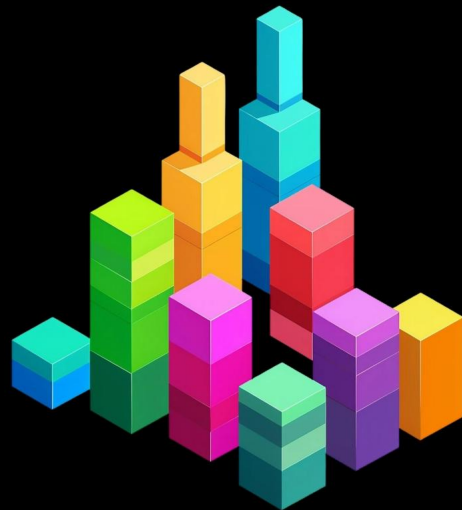
He's also planning a book release later this year titled "Play the Long Game", chronicling his rise, struggles, and vision for Indian gaming.

### Legacy in the Making

What sets Mortal apart is not his skill or fame, but his ethics, vision, and commitment to the community. He has helped gaming go from a "waste of time" stereotype to a viable and respected career choice in India.

For every aspiring gamer, streamer, or developer, Mortal represents a simple truth: You can dream big, stay grounded, and still win.

### Infographic Suggestions



#### India Gaming Revenue by Platform:

A pie chart showing Mobile (85%), PC (10%), Console (5%).

#### India Gaming Market Growth Projection (2025–2030):

A line graph illustrating projected revenue growth with CAGR of 15.68%.

#### Top Genres Among Indian Gamers:

A bar chart showing genre-wise popularity based on engagement levels.





*Whats's*  
**COMING UP**